

Pardada Pardadi Educational Society

Rural Development through Education, Employment & Empowerment of Girls and Women.

Creating change makers since 2000.



Concept note 2021

Vision: To facilitate the creation of a socially & economically empowered model for rural development.

Mission: Rural development through education, employment and empowerment of girls and women.

The Critical Need for Empowerment of Rural Girls and Women

About 3 million girls are out of school in India

Estimates show that for every 100 girls in Rural India, only 1 reaches Class 12

More than 61% girls in rural U.P. never enrol in school

53% of those enrolled drop out before completing class 8

Most girls in rural U.P. drop out of school due to lack of toilets, to get married or to work in fields

Up to 72% girls in rural U.P. get married or engaged before the age of 15

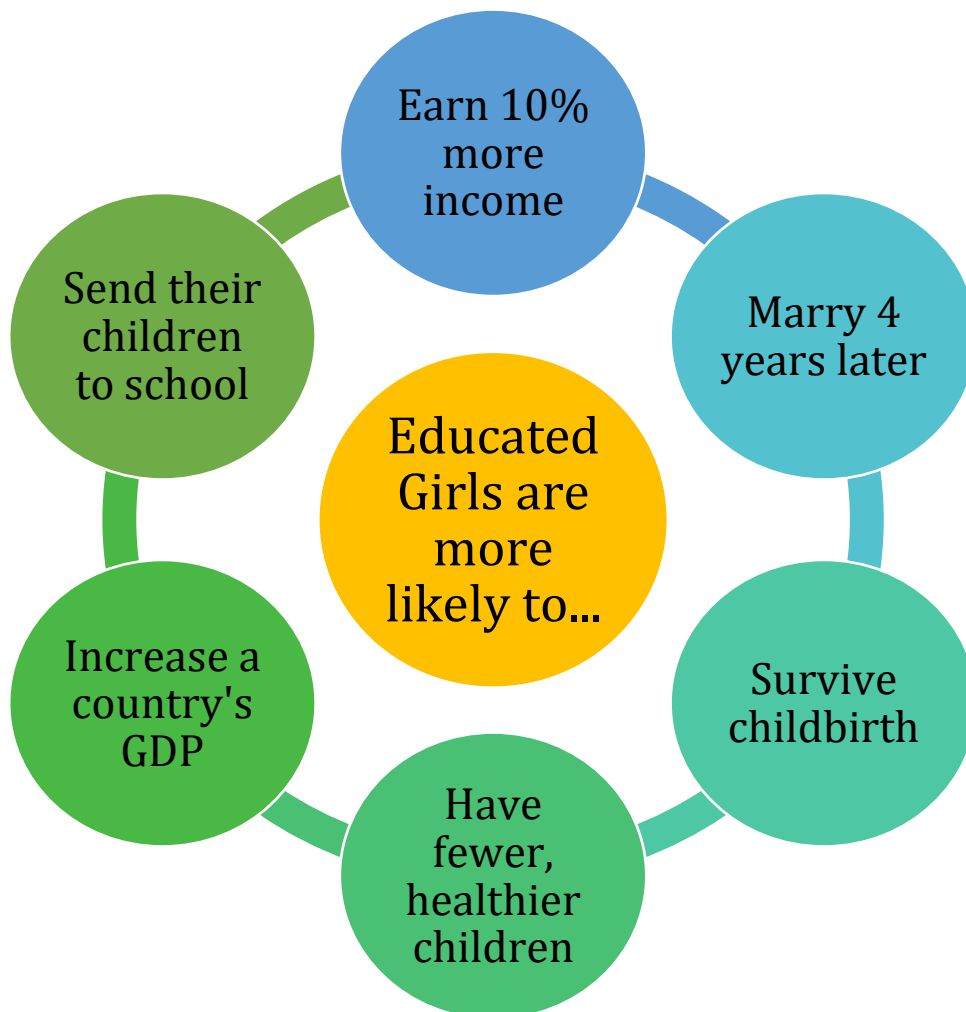
For every year that a girl receives education her ability to earn goes up by 10-20%

Female children especially in the rural context are considered an economic and social burden. Forgotten and uneducated, they are forever dependent upon their husbands or male family members for their livelihood. This leads to a cycle of repression, abuse, and neglect that can only be broken with the self-reliance and enlightenment that education brings.

If the 195 million illiterate women in India were a country, it would be the 7th largest in the world. More than 50% girls in India never go to school. In the next census they will be calculated as illiterate women, which would then have a ripple effect on the education of their children.

How do our projects impact our target group?

- ✓ Confident girls with critical thinking and analytical skills
- ✓ Late marriages and fewer children
- ✓ Lesser instances of abuse and raising voices against injustice
- ✓ Financial independence
- ✓ Lesser dependence on male members of family
- ✓ Economic empowerment leading to social empowerment
- ✓ Increased income for family
- ✓ No longer falling into debt traps by moneylenders
- ✓ Increased savings leading to enhanced income
- ✓ Prevention of diseases due to unhygienic living practices
- ✓ Curative healthcare at more affordable prices



- ✓ Community Hygiene Complexes ensuring safety and dignity of women

Our Mantra for Holistic Rural Development

We deliver on our mission of Rural development through a number of programs that focus on different aspects and demographics of education within the local community. We aim to give them the tools to succeed and improve their lives whilst becoming social and economically empowered women and girls, becoming the change makers of the future. All we ask is that they give it their best efforts and follow their dreams. We currently run four programs that address the different issues that we face in rural India.

Education: The school

Subjects taught such as English, Hindi, Maths, Science, Performing arts, sports and personality development lessons. We do this to create a well-rounded individuals.

Health and Hygiene:

We have an on-site Health centre which takes care of our Students, we have a mobile medical van servicing the villages and we run multiple vaccination drives throughout the year, focusing on the more common diseases.

Economic Empowerment:

We set up village to provide vocational training and skills based jobs for the local community women, who did not have the opportunity to attend our school.

Community Development:

We set up our Self-help groups to educate the local community women on farming best practices, health related issues and to teach them about financial literacy.

All Focused-on Girls and Women Empowerment.

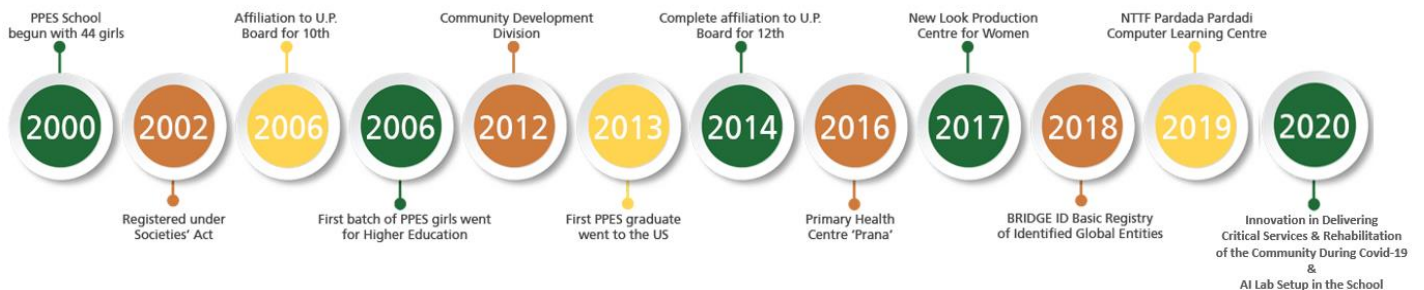
Credibility & Due Diligence

Societies' Registration Act
Foreign Contribution Regulation Act (FCRA)
Tax Exemptions
12A
80G
IRS 501 (US)

A Drop in the Ocean...

- **4000** admissions since **2000** from those sections of society where the overall school enrolment rate is between 10-26%.
- **120** number of villages and almost 100000 community members are directly or indirectly benefitted by the Education program.
- **693** girls completed grade 10th and **384** girls completed grade 12th till 2019.
- **141** girls enrolled in higher studies and other professional courses.
- **112** PPES graduates employed in jobs.
- Number of villages outreached under Community Development Division: **120**.
- Total No of Self-Help groups: **503**.
- **5431** number of women in the Self-Help Groups.
- **90** women employed in Production Centre.
- **92** individual toilets and community toilets in 2 villages.

Our Milestones



What we do

Since 2000, PPES has been improving the lives of girls and women in over 65 villages of Anupshahar, district Bulandshahar, which is one of the most backward districts in Uttar Pradesh, India. PPES aims to empower girls and women from the poorest sections of society by focusing on improving their quality of life.

We provide free education for girls and job opportunities for women, thereby creating a new generation of self-reliant and educated women who are capable of breaking the cycle of poverty in the region.

PPES was founded by Virendra (Sam) Singh, ex-President and MD of South Asia DuPont. Sam grew up in Anupshahar and moved to the US to pursue a successful corporate career. The internal calling to uplift his childhood community brought him back to his native village.



Board of Directors

Name	Profession	Position in the Board
Lokender Singh	Marketing Professional	President / Acting CEO
Santosh Raghu Shetty	Co-Founder at Gromor Finance	Treasurer
Usha Bajpai	Philanthropist. Retired professional	Member
Geetha Athreya	Philanthropist. Retired from UNICEF	Member

Poonam Kapila	CMD, Intercontinental Consultants and Technocrats Pvt Ltd.	Member
S. Deendayalan	Chairman, CEO Skill Academy, India & Vice Chairman, CEO-Vietnam	Member

Awards & Recognition

2019	2018	2016	2015	2012	2011	2010	2009
Guide Star with Champion Guide Star India Platinum Certification	Bridge (Basic Registry of Identified Global Entities) ID No-4575406959	Rotary International Vocational Excellence Award	Qimpro Standards Award for Excellence	The Real Heroes Award by CNN IBN	Champions of Social Transformation	Public Service Broadcasting Award for Gandhian Philosophy	Godfrey Philips Social Bravery Award
	Guide Star with Champion Guide Star India Platinum Certification	Ashoka Changemaker School	Featured on 'Aaj Ki Raat Hain Zindagi' on Star Plus	Earth Foundation the Rays of Hope Award	Gillette Blade of Honour		
		Guide Star Platinum Transparency Award	Featured in 'The Real Heroes' on 92.7 BIG FM	Sat Pal Mittal Award	Rockefeller Best NGO Award		

Stories of Change



Different Ages; Different Backgrounds; One Goal – To Break Free!

Preeti is the eldest of three motherless children and was prevented from going to school in order to take care of her siblings and perform household chores. Determined to not let her education suffer, she fought with her family to be able to study at Pardada Pardadi.

Thus in 2008 began her journey to complete her education while also taking care of her family at home. However, another battle awaited her: to pursue a graduation over getting married like other girls in her village. Slowly and steadily, she managed to convince her family to let her pursue mass communication a few hundred kms away from home. Currently working as the Associate, Communication and Fundraising at the Delhi Head Office of PPES, her alma

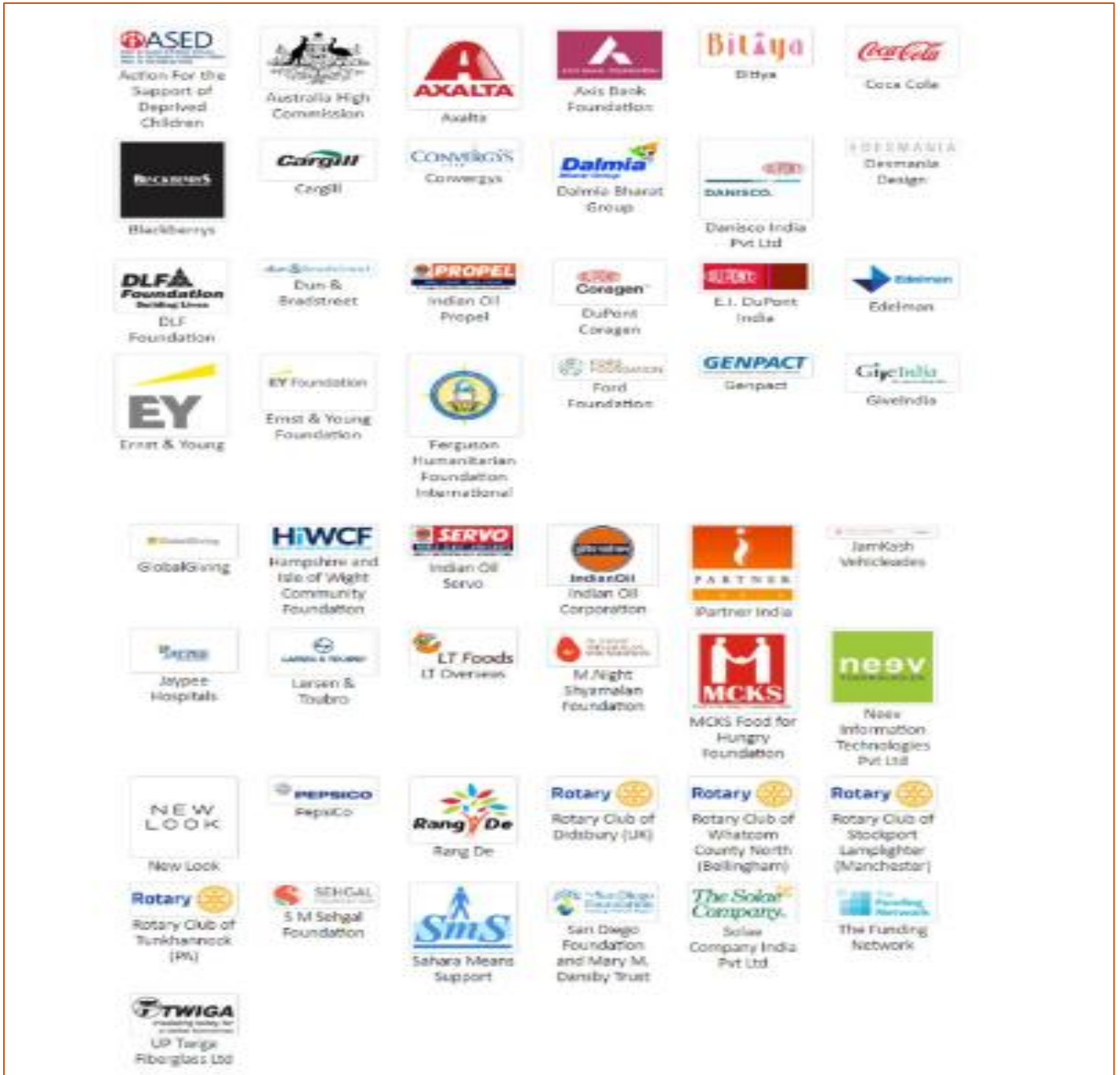
mater is benefitting with not just her skills but also the fire and spirit she has to 'give back' and help others in similar circumstances.



Saroj Devi - Determined to not be confined by the existing norms, Saroj Devi took it upon herself to be the change she wants to see. A member of one of the Self-Help Groups, she took a loan worth Rs. 10,000 from her group and opened a small grocery shop in her village.

Not only is she the only female to own a shop in the village, but has also managed to set an example by breaking stereotype and showing such progressive thinking. Presently she is earning between Rs. 60 and 100 per day, thus motivating the women in her group and surrounding villages.

Our Partners and Donors



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We Would Love to Stay in Touch!

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Find Us Online...

