

NEWSLETTER
JANUARY- MARCH
2020

PARDADA PARDADI EDUCATIONAL SOCIETY



Dear Friend,

Greetings from the Pardada Pardadi Educational Society.

We hope that this finds you safe and well in this extraordinary global situation.

In these trying times, we would like to thank all of you who stood with us in our mission of empowering rural women and children. This letter intends to convey to you the heartfelt thanks from our students, self-help group members and all other beneficiaries who you have been supporting.

Like always, this year is a year of renewed hopes and aspirations but unlike other times this year has come with an extraordinary challenge.

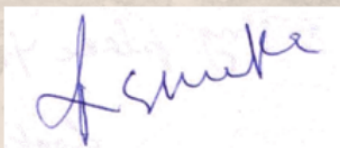
The world is going through a huge crisis due to the COVID-19 and the long term impact of this is unknown, however we here at PPES are very positive that together we will push through this and see a new dawn. It has brought out the best qualities of us as a country, culture and civilization, to bring out the never give up spirit and comradery to support those less fortunate than us.

It is with sadness that we have to inform you that in the later end of the quarter we were forced to cease some of our operations due to the logistical problems of being in a lockdown situation. I would like to assure you that we are doing everything possible to make sure that all our beneficiaries are being supported and are cared for, and that as soon as the enforced lockdown is over we will get back to doing what we do best, providing for those who are in the most need of our support.

I want to reassure that you all are family to us, and as a family we will get through this together.

Please read on to find out more about the PPES journey of achievements during this quarter!

Happy Reading.



Renuka

ANOTHER MILESTONE ACHIEVED:

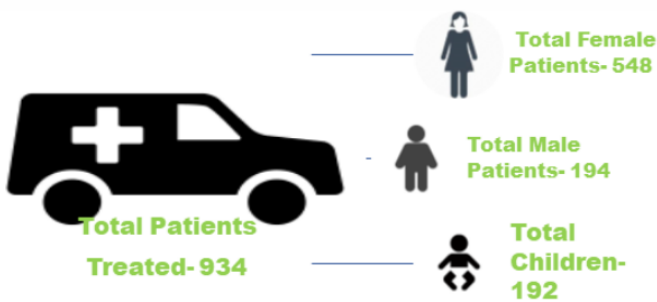
HAPPINESS ON WHEELS- HEALTHCARE ON THE DOORSTEP FOR OVER 5000 FAMILIES

Access to basic healthcare is a human right, but due to lack of proper infrastructure, shortage of qualified medical practitioners, and no access to basic medicines, this human right is not accessible to 60% of the population in India, especially girls and women from underserved families.

Therefore, to provide access to basic healthcare to 5000 women and their families in the community development program, PPES has launched the mobile Medical Van on 6th March 2020.



The mobile medical van is fully equipped to deliver basic healthcare and medicine to our beneficiaries. It serves as a stepping-stone between clinic and community, the Medical Mobile Van will further benefit and educate our beneficiaries on sanitation practices, thus improving their overall health.



PPES SAREE RUN-

BREAKING STEREOTYPES, REVIVING CRAFT, CREATING ENVIRONMENT AWARENESS

The first image that you may not associate with a saree would be a woman, dressed in this traditional attire, running for a cause.

It may sound odd, but in our 20 years journey, we have crushed many such stereotypes. As always there is an underlying cause and message that we are trying to spread and we hope that you will join us in witnessing this display of women's empowerment in motion.

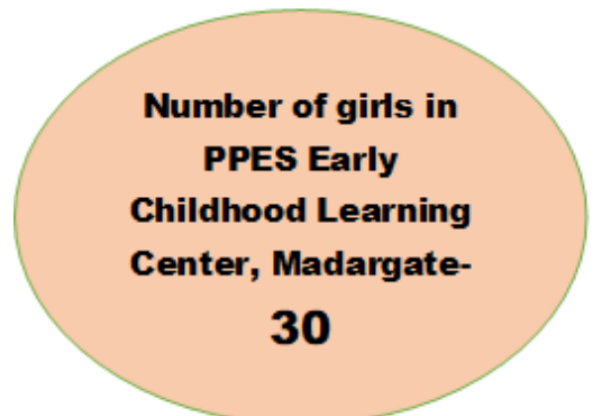
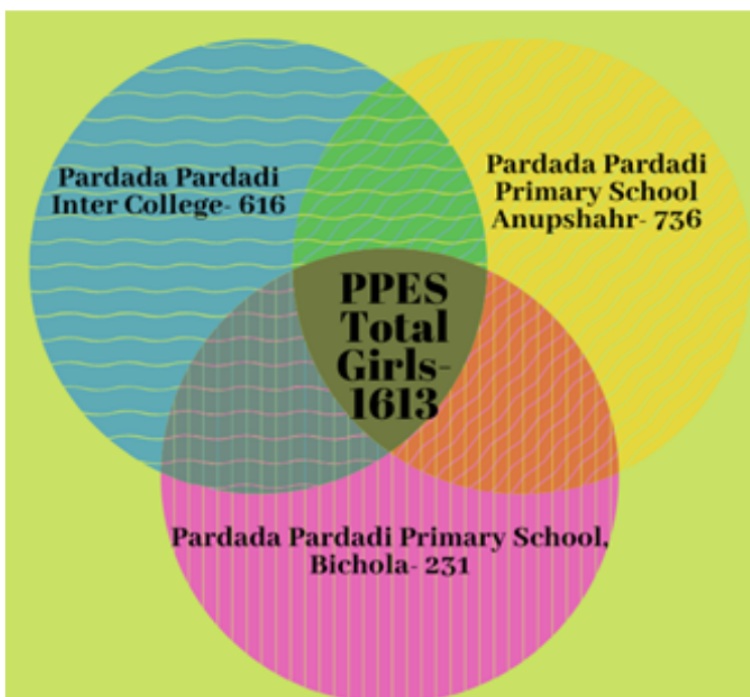
We are happy to announce a one of a kind event- the PPES Handloom Saree Run in Delhi on 23rd August 2020. With the aim of over 6000 participants from different age groups, personal and professional backgrounds of all abilities running in solidarity for the cause of girls' education as well as the promotion of the traditional handloom. We are also aiming to set a world record and get recorded in the Guinness book!

It gives us immense pleasure to announce that taking the first step, PPES Saree Run launch event had been organized on the 8th of March 2020. The event was attended by several corporate heads, esteemed guests from media and supporters from various like-minded groups and organizations.



EDUCATION

Total strength of Pardada Pardadi School at the end of this quarter



REPUBLIC DAY CELEBRATIONS

The 71st Republic Day was celebrated at the school grounds. The students took pride in glorifying and celebrating the spirit of unity in diversity.

The event began with the hoisting of the Indian National Flag by the principal, followed by the National Anthem and the students sung patriotic songs.

The principal addressed the students and highlighted the significance of the day, and made the students aware that the future of their country lies in their hands. Hence, they need to study hard now and learn good values in life, which will help them to be good citizens of the country.

PPES ANNUAL DAY 2020- UNLIMITED MUSIC, DANCE & THEATRE

PPES celebrated its Annual Event on 8th February 2020. High on energy and motivation our students showcased joyful, colour-filled and socially relevant performances. The students showcased a play on the importance of coming to school and sang songs in Jewish, English & Kannada, leaving the parents and guests mesmerized.

Several performances also included cultural dance forms, a musical play, a vibrant fashion show by our young PPES stars, and a play on the importance of saving the environment.

The event was graced by Mrs. Beena Rani, the Founder, and the Chief Executive of iPartner India and Mr. Salil Shetty, previously of Amnesty International, the UN and Action Aid and a faculty member at Harvard University.



PPES FAREWELL PARTY 2020

The farewell party was organized on 14th February 2020 at the school premises where all the seniors and juniors had a lot of fun together. The seniors received a warm welcome by the juniors as they entered wearing their best. The programme began with the performances from the juniors.

The class 11th girls created an ambiance of enjoyment and music for the seniors to enjoy their last few moments in the school. Further, the teachers and the principal also wished the class 12th girls' luck and wellbeing for their future. The programme was followed by the award ceremony and title distribution.



STREET PLAY AND RALLY BY PPES GIRLS

PPES girls from class 8th and 9th took out an awareness rally and presented a street play on the theme- 'Beti Bachao Beti Padhao' on 25th February 2020 in Hiranbhood Village of Anupshahr.

In all, 59 girls participated in the programme to sensitize the community on the importance of educating the girl child. The students participated in the rally with banners and placards displaying several social messages on the theme.

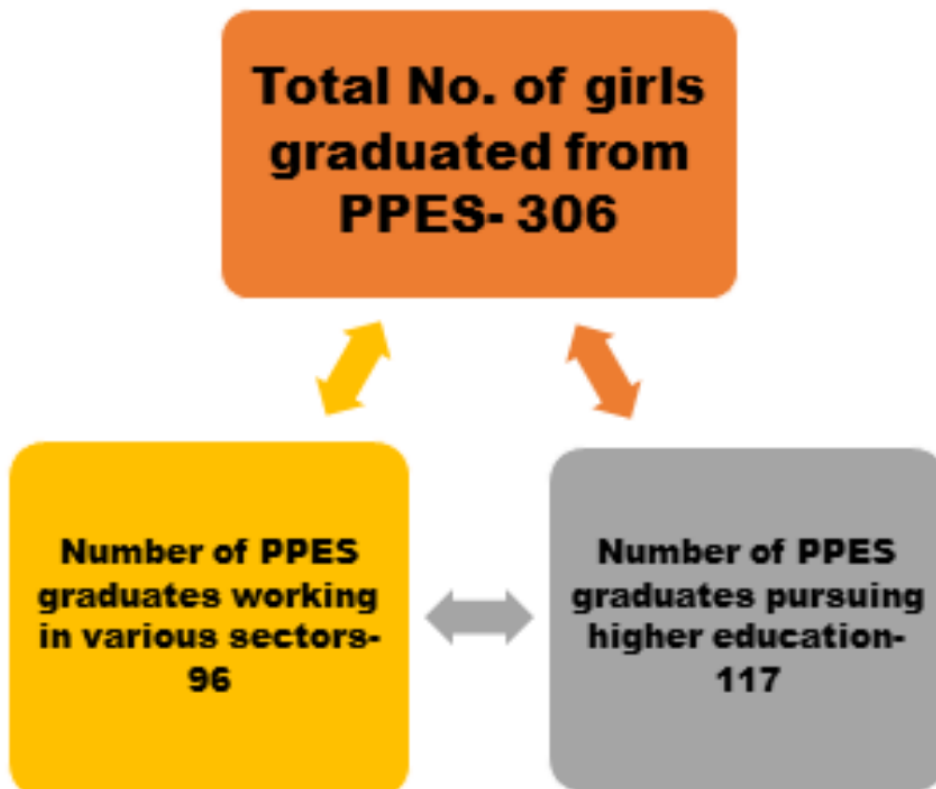


TRAINING PROGRAMME FOR 'SEXUAL HARASSMENT AT THE WORKPLACE'-

Sexual harassment at a workplace is considered a violation of women's right to equality, life, and liberty. It creates an insecure and hostile work environment, which discourage women's participation in work, thereby adversely affecting their social and economic empowerment and the goal of inclusive growth. With this idea, two PPES teachers attended the training session on 'Sexual Harassment at Workplace' in Delhi, who further took experience sharing sessions with other teachers in the school.

HIGHER EDUCATION

Highlights of the quarter



BRIDGING ACADEMICS WITH PROFESSION- MENTORSHIP PROGRAMS

To be successful in today's ever-changing business environment, students need to get the right mentorship for future success. It becomes even more imperative to provide the right exposure and mentorship to PPES girls so that they can bridge the rural-urban gap and compete in the highly competitive professional world.

Having the guidance, encouragement, and support of good mentors has provided our girls with a broad range of personal and professional benefits.

Genpact Mentorship Program:

Genpact's Phase V Gurugram office played hosts to 16 PPES girls for a day-long workshop session on 26th February 2020.

The workshop was punctuated with sessions on personality development, mock interviews, self-defence and women empowerment.

In the workshop, girls were able to meet with their mentor's face to face, after having spent months interacting with them over the phone.

The self-defence session was conducted by Gurugram Police and an interactive session was also taken on how to build a profile on LinkedIn was taken by the recruitment team of Genpact.

Ernst and Young (E & Y) Mentorship Program-

PPES runs a one year mentorship program- 'Ripple Effect' with E& Y. Under the program, the mentoring workshop was organized on 28th February 2020, where 25 girls from the 11th class participated. The workshop was addressed by the head of the mentorship program, Ms. Vineeta Raghuvanshi. The workshop started with an orientation followed by a mentor-mentee meet.



OUR SHINING STAR- SWETA

Sweta belongs to Hiranbhud Village of Anupshahr. She is currently studying B.Sc. Maths (Hons.) from Lady Sri Ram College for Women, University of Delhi. Her parents are daily-waged labourers. She has two sisters, one of whom is chronically ill. She also has a younger brother who studies in 3rd grade.



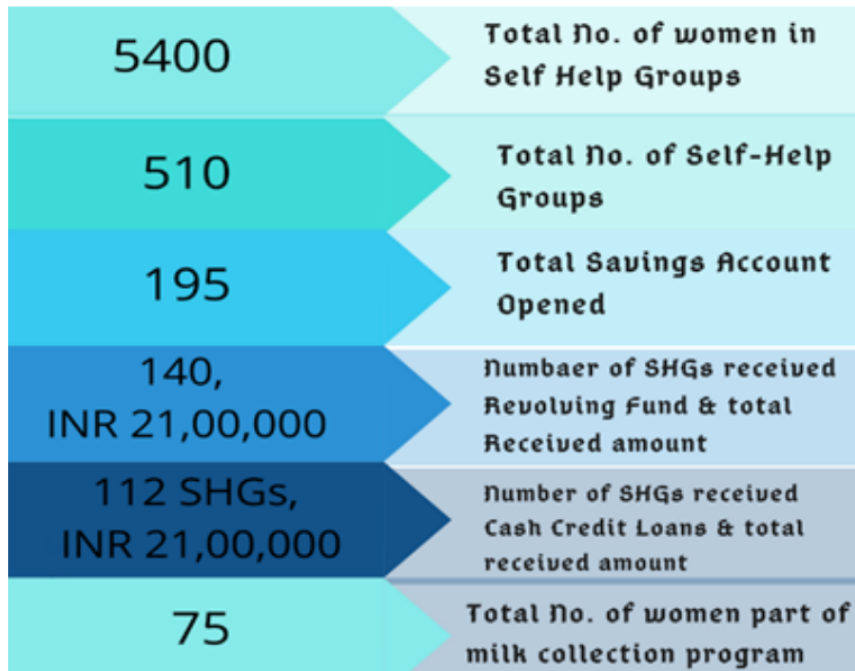
The family is mostly worried about her elder sister's health and marriage.expenses.As Napoleon Hill said, "Strength and growth come only through continuous effort and struggle".

Similarly, Sweta is grateful for studying at Pardada Pardadi School and has found that her strength and interest lies in her ability to solve mathematical problems. She is pursuing a maths degree at university. However she faced a constant financial struggle in coping with her studies, accommodation and other expenses.

Her happiness had no boundaries when she got 'Hallac scholarship' from Blackrock company, which will include a laptop, room rent (PG), college fees, examination fees, 2-month internship and job opportunity after her graduation. She aspires to be a Mathematics professor in one of the top universities in the future and thereby becoming a role model for her school and family.

COMMUNITY DEVELOPMENT DIVISION

Highlights of the quarter



ADULT LITERACY PROGRAMME TRAINING WORKSHOP

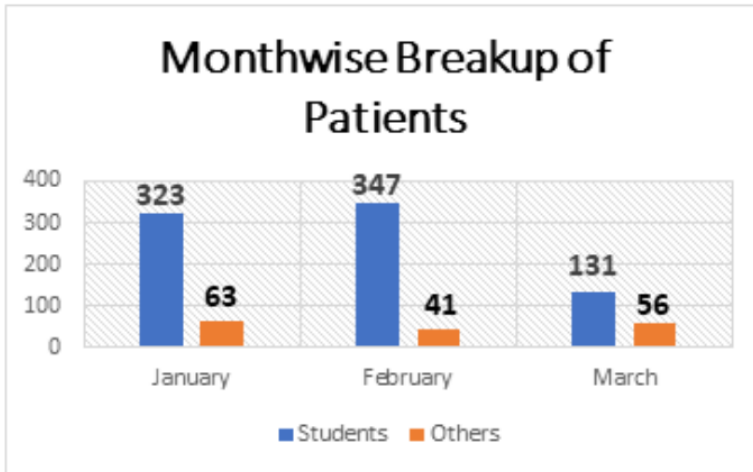
We are very excited to share that to bridge the digital divide in the rural community and empower women under our community development programme, we are soon to start with the “Adult Literacy Program” for our community women.

The program will facilitate opportunities and skill development for community women while making them well conversant in 3R's, which is READ, WRITE & ARITHMETIC. Flagging off the project, one-day training has been organized for the community development division, few PPES teachers and senior classes girls in the Delhi office.



HEALTH & HYGIENE VERTICAL

Highlights of Prana Health Centre



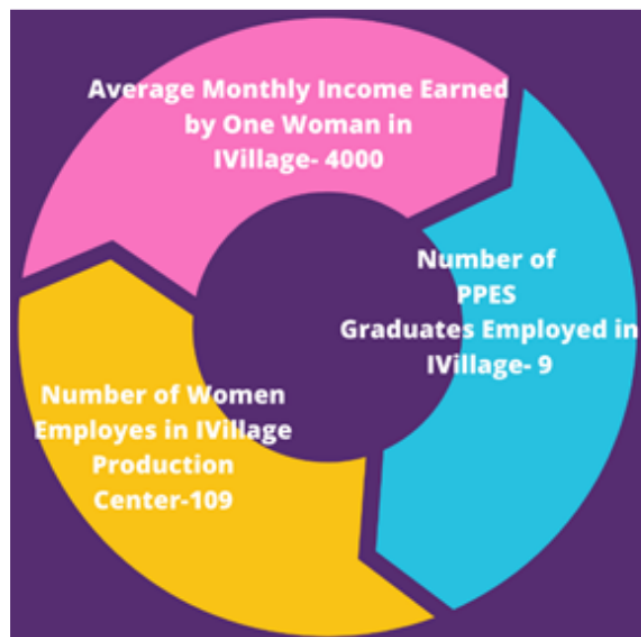
Total Number of consultations made during the quarter- 960

Total Health Education Classes- 19

At Prana Health Centre, specialized treatments like intravenous drip therapy, plastering of broken limbs, wound dressing and minor surgeries and hydrotherapy for high fever are also provided.

ECONOMIC EMPOWERMENT WING

Highlights from this quarter



PRODUCTION OF SUSTAINABLE, ECO-FRIENDLY FACE MASK

Anupshahr is a small rural town in Uttar Pradesh and hence does not have any access to surgical masks, which would have helped in the prevention of diseases. Since the village did not have any access to these face masks, iVillage decided to pause production at iVillage, and handcraft the masks for the protection. They may not be as effective as surgical masks, but in a village where there is no access to any kind of protection, they are the next best option.

These cloth masks are sustainable, eco- friendly, and doctor approved and the colours and patterns don't make you feel like you're living in panic all the time!



SPREADING HAPPINESS- CELEBRATING BIRTHDAYS OF WOMEN WORKING IN IVILLAGE.

Most women in the village have grown up without ever celebrating their birthday. The culture of celebrating birthdays is missing in the rural community, and iVillage wanted to fill that gap! Birthdays of all women working at iVillage are celebrated in the production centre. The first time we celebrated their birthdays, we gifted each one of them a small gift hamper of makeup products, which was met with abundant love and excitement! Their priorities being elsewhere, they save their money for vital expenses. We wanted to give them this opportunity to celebrate themselves and their womanhood.



A HEALTHY SOCIETY IS A HAPPY SOCIETY

Access to safe, clean water and hygiene sanitation is a basic human right. But, sadly, it is still a privilege for many people, especially in rural areas. To facilitate access to safe drinking water and distribution of sanitary products for target communities and address the high incidence of water-borne diseases in the drought-affected area, IVillage has taken up the following initiatives:

- Distribution of 2 packets of sanitary pads to each woman working in the IVillage work station***
- Installation of four water filters in IVillage work station***
- Distribution of 100 portable water bottles and filters by LifeStraw.***



UPDATE FROM PARDADA PARDADI OFFICE

We are happy to announce that our team has become bigger. Two more dynamic employees- Mr Saswata Mishra and Ms Ritu Dwara have joined the Communication & Fundraising team.

